

UZUKOLOXOLO  
HOME SECURITY & PROJECTS

# BUSINESS PROFILE

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SECURITY



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# UZUKOLO

## HOME SECURITY &

# COMPANY

## BACKGROUND



Uzukoloxolo Home Security and Projects intends to meet the needs of this target market especially in the Westonaria area, West of Johannesburg in Gauteng.

Uzukoloxolo Construction and Projects (Pty) Ltd trading as Uzukoloxolo Home Security and Projects is a 100% South African SME entity which was established and registered by Miss Noxolo Saziwa an enterprising and passionate black woman entrepreneur in 2017.

The company was formed as a vehicle for employment creation and self-empowerment. Uzukoloxolo Home Security and Projects is located in Westonaria, West of Johannesburg in Gauteng Province. The director has a vision to develop a comprehensive security services company that provides various security related services such as guarding and CCTV monitoring amongst others.

The business is self-reliant in terms of capital and currently all the equipment in the business has been acquired through the director's direct investment in the business. The director envisages a great opportunity to grow the business to become one of the biggest household names in the private security industry in Gauteng.

## Vision



To be the leading private security company by providing world class safety and protection services. The Business aims to impact the economy of South Africa, through job opportunities and people empowerment.

**Essentially Uzukoloxolo Home security will sell peace of mind to its clients**

## Mission



We promise to deliver world class private security services and solutions that exceed customer expectations while earning equitable returns needed to sustain our welfare and environmental surroundings.

**Market Size and Growth:** The security industry in South Africa is substantial and continues to grow due to high crime rates, socio-economic disparities, and the need for private security services. According to industry reports, the market size is significant, with continued growth expected driven by increasing demand for security solutions across various sectors.

**Market Segmentation:** The industry encompasses various segments, including manned guarding services, electronic security systems (CCTV, access control, alarms), cash-in-transit services, and security consulting. Each segment caters to different client needs and preferences, with manned guarding being the largest segment in terms of revenue.

**Regulatory Environment:** The security industry in South Africa is regulated by the Private Security Industry Regulatory Authority (PSIRA), which oversees licensing, training standards, and compliance with industry regulations. Understanding and adhering to regulatory requirements are essential for firms operating in the sector.

**Competitive Landscape:** The industry is highly competitive, with numerous small, medium, and large security firms competing for market share. Key players include established national firms, regional players, and international security companies operating in South Africa. Differentiation strategies, such as service quality, technology integration, and industry expertise, are critical for firms to maintain a competitive edge.



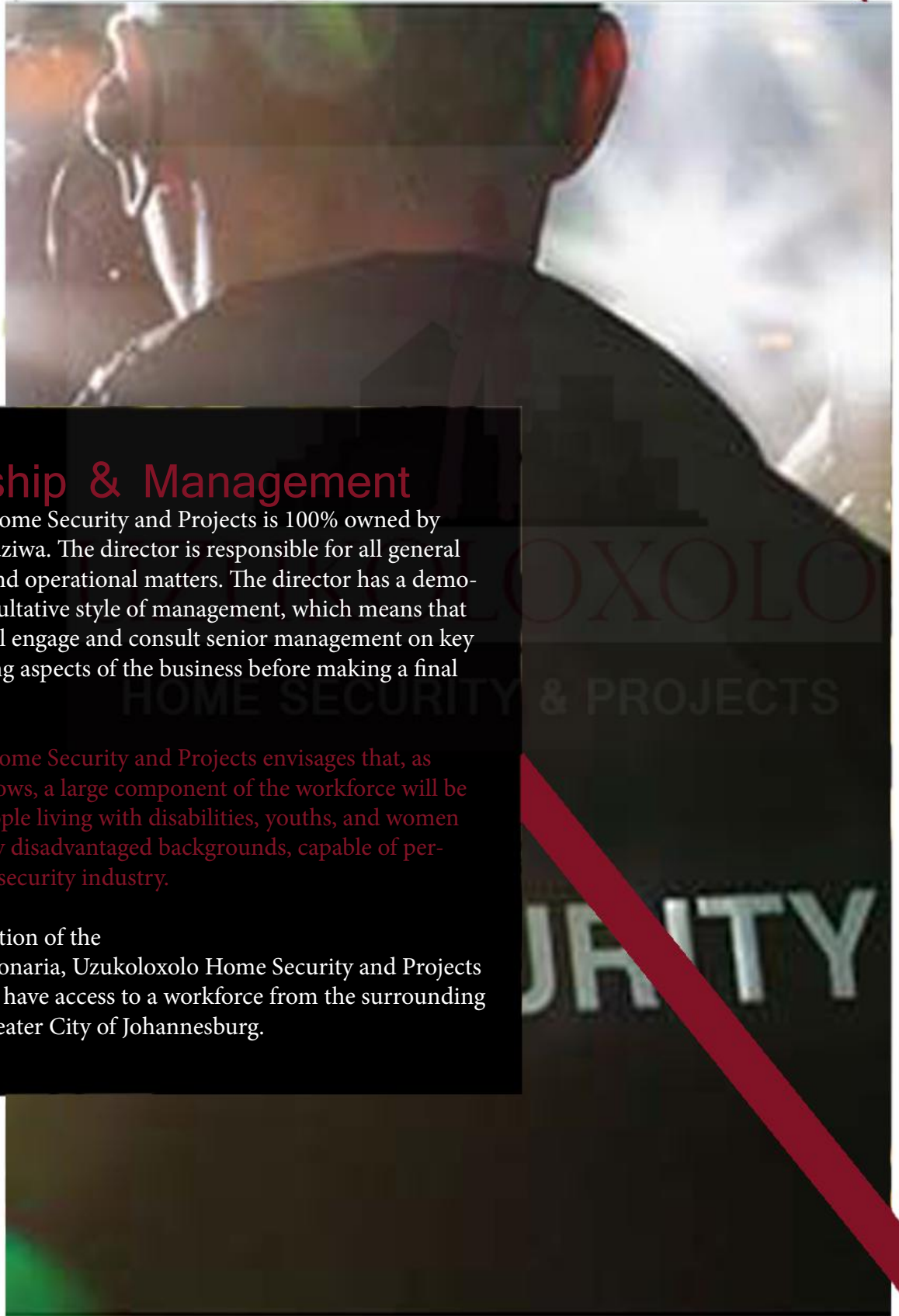
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# UZUKOLOXOLO

## HOME SECURITY & PROJECTS



### Ownership & Management

Uzukoloxolo Home Security and Projects is 100% owned by Miss Noxolo Saziwa. The director is responsible for all general management and operational matters. The director has a democratic and consultative style of management, which means that the director will engage and consult senior management on key decision-making aspects of the business before making a final decision.

Uzukoloxolo Home Security and Projects envisages that, as the business grows, a large component of the workforce will be made up of people living with disabilities, youths, and women from previously disadvantaged backgrounds, capable of performing in the security industry.

Due to the location of the project in Westonaria, Uzukoloxolo Home Security and Projects will most likely have access to a workforce from the surrounding area and the greater City of Johannesburg.



# BUSINESS SERVICES

#### Armed and Unarmed Guarding:

Providing trained security guards for the protection of individuals, residences, businesses, events, and assets.

#### Patrol Services:

Offering mobile patrol units to monitor and secure designated areas, including neighbourhoods, industrial parks, and commercial premises.

#### Access Control:

Implementing systems and personnel to regulate entry and exit points, ensuring only authorized individuals gain access to secured areas.

#### CCTV Surveillance:

Installing and monitoring closed-circuit television systems for real-time surveillance and recording of activities in both public and private spaces.

#### Alarm Response:

Responding to alarm activations promptly to investigate and address potential security threats or breaches.

#### Security Consultancy:

Conducting risk assessments, security audits, and providing recommendations for enhancing security measures based on specific client needs and circumstances.

# BUSINESS SERVICES

#### Event Security:

Providing security personnel and crowd management services for various events, including concerts, festivals, corporate functions, and sporting events.

#### Executive Protection:

Offering personalized security services for high-profile individuals, including VIPs, corporate executives, and celebrities, to mitigate risks and ensure their safety.

#### Asset Protection:

Safeguarding valuable assets, such as cash, jewellery, artwork, and merchandise, through physical security measures and surveillance.

#### Specialized Security Services:

Tailoring security solutions for specific industries or sectors, such as financial institutions, healthcare facilities, educational institutions, and logistics companies.

#### Emergency Response and Evacuation Planning:

Developing and implementing strategies to manage crisis situations effectively, including evacuation procedures and coordination with emergency services.

**Training Programs:** Providing security training and awareness programs for clients' employees, covering topics such as threat recognition, emergency response, and conflict resolution.



# PSiRA

Private Security Industry Regulatory Authority



Uzukoloxolo Home Security addresses various market needs and fulfils specific requirements for security and protection. Here are some key market needs serviced by the company:

1. Crime Deterrence and Prevention: Johannesburg, like many urban areas, faces challenges related to crime. Private security firms can help deter criminal activities and prevent incidents such as theft, vandalism, and break-ins by providing visible security presence and implementing proactive security measures.

2. Asset Protection: Businesses, residential complexes, and individuals in Johannesburg seek to protect their assets, including property, inventory, equipment, and valuables. Private security firms offer tailored solutions to safeguard these assets from theft, damage, and unauthorized access.

3. Personal Safety and Security: With concerns about personal safety prevalent in Johannesburg, individuals and families often seek private security services to enhance their safety and peace of mind. This includes services such as residential security patrols, alarm response, and personal protection for high-profile individuals.

4. Event Security and Crowd Management: Johannesburg hosts various events, from corporate functions to public gatherings and festivals. Private security firms specialize in providing event security services, including crowd management, access control, perimeter security, and emergency response planning, to ensure the safety of attendees and smooth event operations.

5. Business Continuity and Risk Management: Businesses in Johannesburg recognize the importance of continuity planning and risk management. Private security firms assist businesses in identifying security risks, developing contingency plans, and implementing security measures to mitigate threats and ensure business continuity in the face of security challenges.

**Security Consulting and Advisory Services:** Private security firms offer consulting services to assess clients' security needs, identify vulnerabilities, and recommend appropriate security solutions. This includes conducting security audits, risk assessments, and developing comprehensive security strategies aligned with clients' objectives and budgetary constraints.



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